

Examples of good practice in the UK

Zadar - 13th April 2012 Andy Churchill





EUROPEAN REGIONAL DEVELOPMENT FUND

Merseyside Priorities 2000-06

- ESF and ERDF together
- € 350m Business
- € 190m People
- € 290m Investment Areas
- € 170m Pathways



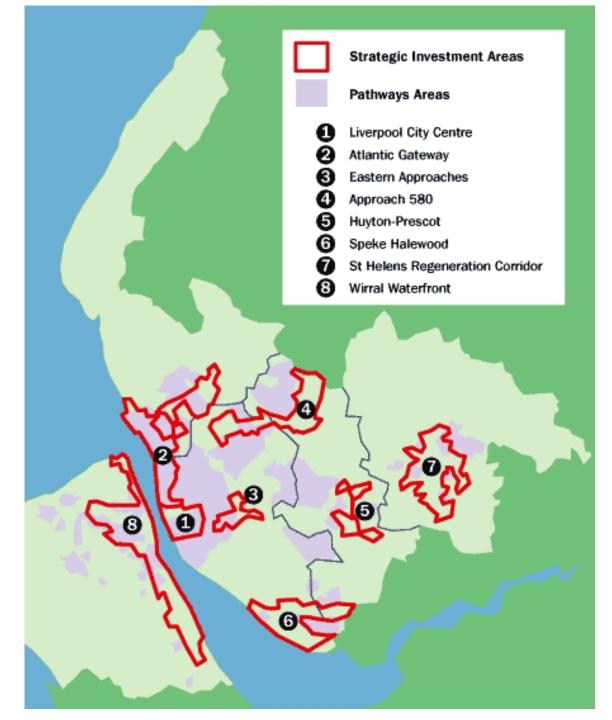


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Pathways

- The journey to employment
- Step by step
- Involvement, confidence building
- Tackling barriers
- Training
- Links to Enterprise
- Jobs or Self Employment or Social Enterprise





Merseyside, England

- Worst off areas (a third of Merseyside)
- Local Partnership Residents, Enterprises, NGOs, Local Government, National Government, Colleges.
 Perhaps a large firm, or hospital, or police
- Local People also created a Pathways group, so that they could be represented on the Local Partnership
- Later, Pathways representation on the Monitoring Committee





Pathways Partnership

- Money to meet and research
- Existing statistics for the local area often poor quality or did not exist
- More consistent small area statistics (school qualifications, free school meals, unemployment, state benefits)





The process

- Set up a local Partnership
- Build trust and understanding
- What are the problems for the area?
- What resources are there (including ESF and ERDF)
- What can we do?





Change

- ESF and ERDF projects
- Bending resources (from other budgets)
- Joined up solutions





Liverpool City Region CES

- Special status some EU 2007-13 direct to the area
- Local Government and NGOs and Enterprises
- Joined up thinking
- Challenging targets qualifications, unemployment
- Partnership working





CES

- Funding to support the unemployed
- Intermediate Labour Market
- 6,300 short term jobs





CES

- Better statistics common standards for departments
- Support for Enterprise (not branding the wiring)
- Procurement local jobs for local people
- North West Construction Hub simplification
- Housing Compact on Worklessness, Apprentices
- Skills for Growth Agreements





CES

- Planning for 2014-20
- ESF and ERDF combined
- Devolution from Central Government?
- Wider issues for Employment and Skills





2014-20 Programme

- Community-led Local Development
- Integrated Sustainable Urban Development
- Financial Instruments (loans)
- Social Business
- Social Innovation
- Simplification





The question

How do public authorities create the conditions, motivation and empowerment for people to take the initiative to help themselves?

Doing it for themselves

"In a modern LEI approach, we shouldn't make projects for certain target groups, the target groups themselves should be the actors, the active persons. Certain priorities or fields of activities (for young people, or migrants for instance) should be defined in advance, but then the final beneficiaries should have the freedom to act within this frame." Germany



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